



5.1.4.

Number of students benefitted by guidance for competitive examinations and career counseling offered by the Institution during the year



PBR VISVODAYA INSTITUTE OF TECHNOLOGY AND SCIENCE: KAVALI



Career guidance Cell

Minutes of Meeting

Date:10-12-2020 **Time:** 03:00 PM **Venue:**CGC Office

The first meeting of the Career Guidance Cell for the academic year was convened on 20th December 2020. The following members were present at the meeting.

Attendees:

Sno	Name	Designation	Signature
1	Dr. B. DattatreyaSarma	Principal	
2	P. Rajkumar	Head, Career guidance Cell	
3	G. Srinivasulu Reddy	Coordinator- CSE	
4	M. Rammohan Reddy	Coordinator- ECE	
5	G. Suman	Coordinator- EEE	
6	N.C.K. Prasad	Coordinator- ME	
7	P.Eswaraiah	Coordinator- MCA	
8	Dr. A. Venkaiah	Coordinator- MBA	

Discussions:

- The meeting started with the address by the principal and he asked ideas for the development of the student's skills which helps in their career
- Giving awareness about GATE to registered UG students
- Explaining the marks and percentile system in GATE .
- Forming Student Coordinators and encouraging to group study.
- Making student to speak in English, so that their communication skills improve.
- A monitoring will be conducted to keep track of developments.
- To conduct a survey among students on their career options
- To organize programmes to create awareness about the importance of higher studies in India and Abroad
- The Career Guidance Cell planned a webinar on *Utilizing social media in your job search*.
The chief objective of the program is to help the final year students to get acquainted

with techniques on how they can take advantage of the social media for job search effectively during the upcoming placement season.

Prepared by



(N.C.K Prasad)



PBR VISVODAYA INSTITUTE OF TECHNOLOGY AND SCIENCE: KAVALI

(Affiliated to JNTU-A, Ananthapuramu & Approved by AICTE, New Delhi)



CAREER GUIDANCE CELL

KAVALI

07-01-21

CIRCULAR

All the IVth year students are hereby informed that Career Guidance Cell is organizing a WEBINAR on Utilizing social media in your job search on 08-01-2021. The session will begin at 02:00 PM to 04:00 PM and will be conducted by Mr. Sandeep Reddy, HR Manager, Astra Microwave, Hyderabad. The webinar link will be shared in the group. All of you are encouraged to participate actively.

Director Placements
PBR VISVODAYA INSTITUTE OF
TECHNOLOGY & SCIENCE
UDAYAGIRI ROAD, KAVALI

Head
Career Guidance Cell



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CAREER GUIDANCE CELL

EVENT REPORT

NAME OF THE EVENT: UTILISING SOCIAL MEDIA IN YOUR JOB SEARCH

DATE OF THE EVENT : 08-01-2021

TIME: 02:00 PM - 04:00 PM

VENUE: Webinar

PARTICIPANTS: IVth Year Students

EVENT COORDINATOR: Career Guidance Cell

RESOURCE PERSON: Mr. Sandeep Reddy, HR Manager, Astra Microwave, Hyderabad

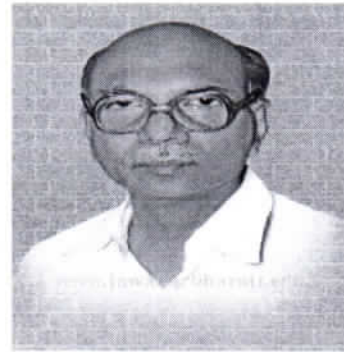
REPORT:

A webinar on "UTILIZING SOCIAL MEDIA IN YOUR JOB SEARCH" was conducted by Mr. Sandeep Reddy, HR Manager, Astra Microwave, Hyderabad. The program was arranged by the Career Guidance Cell and was well received with a wonderful response.

Most employers and recruitment agencies today are using social media to source the right candidates, which means it should be a big part of your job search strategy. On-line social network sites have become an essential forum to advertise your skills and allow you to establish your social brand, network with people online, identify job opportunities, and turn those leads into real-life job opportunities.

The seminar went on well with proper motivation to the students about how they can take advantage of the social media channels in their job search. On the whole, the students were greatly satisfied with the webinar. It was very active and alive.

**CAREER GUIDANCE CELL
HANDBOOK**



**PBR
VISVODAYA
INSTITUTE OF
TECHNOLOGY
& SCIENCE –
KAVALI**



CAREER GUIDANCE CELL



PARVATHAREDDY BABUL REDDY

VISVODAYA INSTITUTE OF TECHNOLOGY AND SCIENCE

(Affiliated to JNTUA, Approved by AICTE & Accredited by NAAC with 'A' Grade)

KAVALI, SPSR Nellore District, Andhra Pradesh - 524 201

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I. Chairman's Message

In the era of globalization, fierce competition compels to live up to the global standards of education. It holds true since we at PBR VISVODAYA INSTITUTE OF TECHNOLOGY AND SCIENCE harbor the tenacity of being first among equals. To have a cut above the rest we adhere to the global parameters of education and inculcate the core competencies in our Engineering, Management, and Computer Applications students with full zest and ardor.

PBR VITS welcomes the new entrants who, all braced up to make their mark as a true professional equipped with required expertise and excellence, are looking for an ideal seat of learning. PBR VITS empowered with hi-tech communication system and state-of-the-art facilities provides the students with quality education that matches global standards, truly. It is the holistic approach of education that holds meaning in our lives. Hence, we focus at comprehensive education which is all inclusive and proves to be the best for the professionals in-the-making.

I am sure that the new entrants will be in safer hands when they opt for PBR VITS as their sagacity will see them through the challenges that might envelope them when they step out in the murky market of die-hard professionals.

I wish you all great careers

D. VidhyadharaKumar Reddy

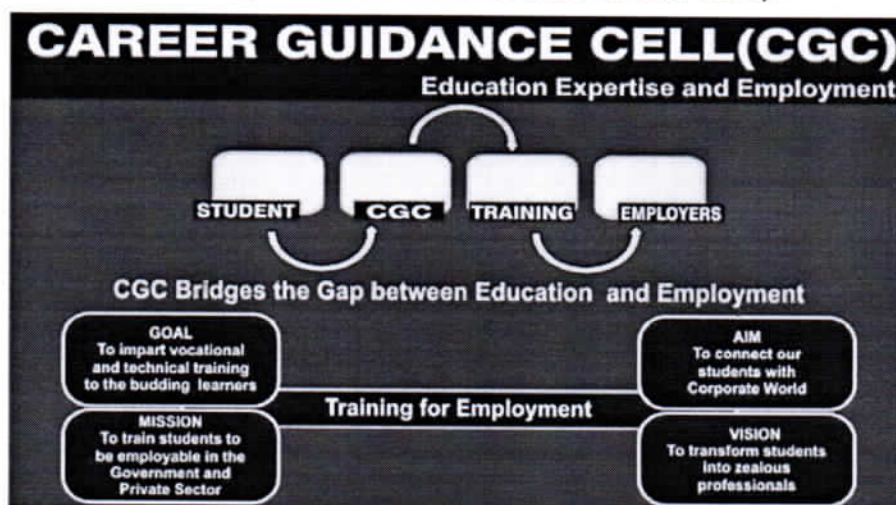
Chairman – PBR VITS

II. Introduction to CGC

Most of the students are in a state of confusion to choose their career ahead after engineering. The choice are many, advises galore all adding up to the grand confusion. He or she feels everyone else is right except himself or herself. We do not want our students to get entangled such situation and make their decision uncertain and complicated .For this reason we set up the Career Guidance Cell. The cell treats each student differently. "Each according to his aptitude and talent" is our slogan here. The student's desires and abilities are evaluated individually and are advised the way forward accordingly. A wrong choice of career could be a career lost. And it is very difficult to regain the lost ground in life later. The possible career choices could be higher education abroad, immediate job in hand, being an entrepreneur, doing an MBA, doing an M. Tech etc.

A dedicated Career Guidance Cell is established to guide the students to prospective careers. This cell is to collect the career options from the students, create Awareness and importance of higher studies in India & Abroad by conducting coaching classes on CAT, TOEFL, GATE, GRE etc. The Main function of the CGC is to encourage the young professionals for achieving the dreams of higher education

The cell functions like a bridge between the institution and industry. It holds career-oriented lectures by senior managers and successful consultants. It also arranges for companies to facilitating pre-placement talks, written tests, group discussions and interviews & Mock Tests for GATE & CAT .The Cell acts as a liaison between the students of our college and the Foreign Universities to assist them in admission procedure and all other related Informational aspects so as to make their further study.



III. About VISVODAYA

Visvodaya is a reputed academic brand in the state of Andhra Pradesh with over 65 years of rich experience in imparting quality education. Visvodaya Society was founded in the year 1951 by Dr.DodlaRamachandra Reddy, a Philanthropist who was moved by the plight of the people of his time and chose education as his weapon to dispel the darkness of ignorance. Today, Visvodaya is a conglomeration of academic institutions with 2 Engineering Collages, 1 Arts & Science Degree and PG College, 1 Junior College and 2 Schools spread over 120 acres of lush green campus.

Visvodaya Educational Society was strongly patronized by celebrities like Justice P.V.Rajamannar Devi Prasad Roy Choudary, Dilip Kumar Roy , AMC.G.Tampose, I.C.S (Retd) and a few others. Its Visitor was SR.Sankaran, I.A.S(Retd). The Society was conceived not only as a center of education but also as an instrument of Social-Service. Its Chief objectives are academic excellence, social justice, cultural richness and human ennoblement.

Visvodaya Manages several educational institutions-Boys High School,Girls High School, JawaharBharati Junior College, JawaharBharathi Degree College and the centre for Post-Graduation Studies. The college is selected for COSIP,COHSIP and CPE by the UGC. It is accredited with 'A' Grade by the NAAC. To cap all these,The PBR VITS(Engineering College) was founded during the Golden Jubilee year of the Institution.

Visvodaya promotes cultural excellence. Doyens like Bhanumathi, Vempati, Ghantasala, Manggalampalli and S.P.Bhalasubramanyam were honoured by Visvodaya. The institution conferred Life - membership on celebrities such as Dr. JakirHussain, KokaSubbarao, Albert Franklin, Deshmukhs and a host of governors, ministers, Vice-Chancellors, social servants, writers, poets, savants and celebrities in Fine Arts .

Social service has been an inseparable part of Visvodaya . The VisvodayaSeva Society founded in 1952 has blossomed into Dr. Ram Centre for Social Service and Culture. It is named after the famous social servant late Dr. PutchalapalliRamachandra Reddy of the Peoples Poly-clinic, Nellore. Dr. Ram Centre provides medical services not only for the students of Visvodaya institutions but also for the people of Kavali and the surrounding villages.

Our Infrastructure

The College has a sprawling campus of over 25 acres and since its inception, the college has been striving for excellence in the technical education by imparting effective teaching- learning process, to synthesize the needs of society and global market, to evolve urban and rural youth with the emphasis on rural area, under the able guidance of Mr.D.Vidyadhara Kumar Reddy, Secretary & Correspondent, an Educationalist, continuously striving to meet the needs of the Industry through these educational institutions.

The College is well provided with spacious, well-designed, adequately furnished classrooms having ultra-modern facilities. All the laboratories of engineering and sciences are provided with latest equipment. The laboratories and workshops are fully equipped with the state-of-the-art facilities; particularly the Computer labs, CAD/CAM Center, Internet centre and Language Lab are value added assets to the college.

Vision

To Provide the society with a center of learning that motivates, supports and encourages the youth to evolve into dynamic professional with a social commitment.

Mission

Achieving self sufficiency on all fronts to ensure qualitative Teaching-Learning Practices.

Providing Quality Education, Student-Centered Teaching-Learning Processes and State-of-the-art infrastructure for professional aspirants hailing from both rural and urban areas.

Imparting Technical Education that encourages independent thinking, develops strong domain knowledge, hones contemporary skills and positive attitudes towards holistic growth of young minds.

Evolving this Organization into a center of Academy and Research Excellence.

Our Motto

Its motto is, "ThamasomaJyothirgamaya"

IV. The PBR VITS Advantage

- Founded by the Most experienced educators in the state in 2001
- About 50 Acres of lush green campus located in the heart of Kavali town on NH-5 between two historic cities of Nellore and Ongole in Andhra Pradesh
- Accredited by NAAC with 'A' Grade with a score of 3.7/4 – highest in the state
- State of the art Infrastructure with 2.75 Lakhs sq. ft. built up area
- Renowned National Academician on academic Advisory boards of institutes
- Research oriented teaching and learning with projects worth 4 crore funded by UGC and several other organizations
- Digital library, Book bank scheme, journals and periodicals, e-learning materials.
- High quality research under the directorship of retired Scientist of ISRO
- Highly qualified & experienced faculty from prestigious universities
- Strong Industry Interface - Regular interaction with reputed industries/ institutions/ IITs
- LCD, LED, OHP, Multimedia projector equipped classrooms
- Online digital library computer lab with 400 branded LCD Computers
- Industry oriented skill development programmes
- Experienced, qualified, competent and devoted faculties and skilled technical, non-technical staff.
- MOU signed with NIIT to impart training for students in latest technologies according to industry norms
- World class language lab
- Online Digital library
- AC computer labs with 500 branded LCD computers
- Fully Wi-Fi campus
- Well equipped CS, IT, EC, Civil, EE labs and Workshops
- Daily lecture notes on individual students e-mail ID
- In-house campus recruitment training team comprising of expert English Language, Aptitude, Soft Skills and Technical Trainers.
- Placements in top-notch MNCs
- Merit based scholarship upto 5 crores
- Transport facility with a fleet of 50 brand new buses
- Educational/recreational tours every year.
- Regular programmes for Personality Development, English Speaking, Yoga, Sports & Cultural activities
- Indoor & Outdoor Playgrounds for all Games

- Separate Hostel facility for Boys & Girls
- Well furnished Cafeteria
- 24 hours power back up
- 24 - hours All round security with CCTV cameras in campus
- Professional society activities, student Clubs and Entrepreneurship development cell

V. Objectives of CGC

- Employment opportunities and career paths are affected by changes in the economy and political shifts within society. CGC believes that opportunities may change with the time by giving In-time Information about Current Competitive Examinations.
- To adopt suitable strategies for supporting a common student can log on, Anywhere with cheaper in cost & Possible for Self tests with the help of Our Web Based coaching.
- To Develop Awareness, Information & Importance of Higher Studies In time to the Student to make the Rural student to achieve success by caching the Best opportunities Foreign Studies.
- To coordinate with industry and students to create job avenues for final year students.
- To promote industry institute interaction, to exchange the core strengths.
- To facilitate in creating data base of students and industry data base.
- Identity new companies having job potential for placements.
- To organize invited lecturers by experts from industry to benefit students to understand latest industrial practices

VI. Functions of CGC

- To conduct a survey among students on their career options.
- To organise programmes to create awareness about the importance of higher studies in India and Abroad.
- To organize diagnostic tests for the competitive exams such as GATE,CAT,GRE,GMAT and to counsel them for higher studies.
- To organize coaching classes on GATE,CAT, TOEFL,GRE etc. towards higher studies.
- To provide available updated information about jobs /positions/opportunities.
- To conduct career development seminars and workshops to provide necessary literature /brochure/information.
- To mobilize resources for needy students to apply for jobs.
- To organize lectures on career development by subject experts.

GRE / TOEFL :

Special training is provided to students who are aspiring for higher education abroad. It focuses on Verbal, Quantitative and Reasoning skills along with Analytical Writing Assessment. A good number of students from different branches utilize the services and are progressing in different universities abroad.

GATE:

Higher Educational pursuits are one of the major goals of most of the students. To help them in realizing their goals the institution is offering regularly GATE training classes.

IES, IFS & IAS:

With the academic commitment of the student fraternity PBR VITS always brings forward any initiative that widens the scope of the career of the students. Eventually a special training for the students who are interested in taking up a career at IES, IAS, IAF, etc.has been started recently and completed the required formative training.

Importance of GATE

Graduate Aptitude Test in Engineering (GATE) is an all-India examination that primarily tests the comprehensive understanding of various undergraduate subjects in engineering and science. GATE is conducted jointly by the Indian Institute of Science and seven Indian Institutes of Technology (IIT Bombay, IIT Delhi, IIT Guwahati, IIT Kanpur, IIT Kharagpur, IIT Madras and IIT Roorkee) on behalf of the National Coordination Board-GATE under the Union Ministry of Human Resources Development (MHRD). Students who have not made up their mind about appearing for the exam should understand the importance of GATE exam before making a final decision.

A student seeking admission in M.Tech/MS at IISc/IITs/NITs or any other universities is advised to give this exam as these institutes demand a good GATE score. By taking GATE, students who were unlucky in IIT-JEE get one more chance to study in IISc/IITs, provided they score well.

The importance of GATE exam cannot be stressed enough. The GATE score of a candidate reflects his relative performance level. The score is used for admissions to various post-graduate education programs such as Master of Engineering, Master of Technology or Doctor of Philosophy at higher education institutes in India, with financial assistance provided by the MHRD and other government agencies. GATE scores are also being used by several Indian public sector undertakings (government-owned companies) for recruiting graduate engineers in entry-level positions.

It is one of the toughest and most competitive examinations in India. Some foreign colleges such as the National University of Singapore and the Nanyang Technological University and companies also consider the GATE score for their entrance process.

A valid GATE score is essential for obtaining financial assistance during Master's programs and direct Doctoral programs in Engineering/Technology/Architecture, and Doctoral programs in relevant branches of Science in Institutes supported by the MHRD or other Government agencies. According to the directives of the MHRD, the following procedure is to be adopted for admission to the post-graduate programs (Master's and Doctoral) with MHRD scholarship/assistantship. Depending upon the norms adopted by a specific institute or department of the Institute, a candidate may be admitted directly into a course based on his/her performance in GATE only or based on his/her performance in GATE and an admission test / interview conducted by the department to which he/she has applied or the candidate's academic record. If the candidate is to be selected through test/interview for post-graduate programs, the minimum of 70 per cent weightage is given to the performance in GATE and the remaining 30 per cent

weightage can be given to the candidate's performance in test/interview or academic record. The admitting institutes can, however, prescribe a minimum passing percentage of marks in the test/interview. Some colleges/institutes specify GATE qualification as the mandatory requirement even for admission without MHRD scholarship/assistantship.

Benefits of appearing for the GATE exam

The advantages of taking the GATE exam are varied. Here's a look at the most important reasons:

- Whether you can get admission to top-notch M.Tech/ME/MS institutes depends largely on your GATE results.
- Doing your master course in reputed institutes of India will give you a chance to learn the core engineering concepts from the best faculties in the country.
- Opportunity to you learn in a highly competitive environment (best brains in the country) and thus, develops and broadens your intellectual thought process.
- GATE (Graduate Aptitude Test in Engineering) is also the qualifying test for many public sector undertakings (PSUs) such as Power Grid, IOCL etc. So if you want a high paying job with the security of a PSU, GATE is the only option for you.

VII. Outcomes of CGC

Career Guidance Cell is poised to drive every students with a clarity about what they want achieve in their lives. The cell helps every student to discover his or her potentials and design their careers as per their aptitude and interest. The Outcomes of CGC are:

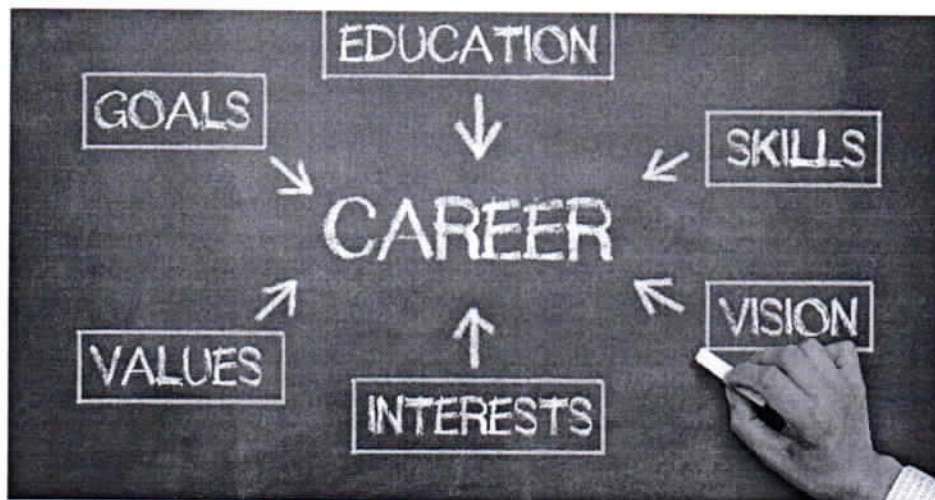
- Discover students' passion, identify their life purpose and to build a game plan for life
- Understand how to apply ones unique skills, talents, values inner resources and life experience to achieve goals
- Students will become more clear about their career and thereby develop a goal for themselves and identify and change discouraging beliefs about themselves and others
- They will gain proper knowledge about several career options through GATE/GRE/TOEFL etc

- Students will learn to remove the barriers to their own creativity and innovation and embrace new challenges and opportunities
- Resolve career crisis as well as to take charge of their own career development
- Deal with things in an emotionally intelligent way such as life events and transitions

VIII. Career Goal – Definition, How to set, How to Achieve

What is a Career Goal?

A career goal is a well-defined statement explaining the profession that an individual intends to pursue throughout his career. It is important for every employee or job seeker to define their career goals clearly. It helps them to come up with effective action plans.



Setting unrealistic goals can lead to disappointment. But that does not mean that one should avoid formulating career goals altogether. Creating resolutions is the easiest way to keep oneself motivated to achieve your dreams.

Breaking Down Career Goals

Setting career goals is an incredibly easy process. All one needs to do is to set targets.

To illustrate the concept, consider a 17-year old who wants to become a CEO of a large engineering company in the future. He must go through several stages, the first being passing his 12th-grade exams. After passing, the teenager will then enroll in a four-year engineering course before moving to work in, for example, a multinational company for at least two years. Next, he may enroll in a management course from a reputable school. Advancing his studies is a good idea to boost his chances of getting the CEO position.

Short-term vs. Long-term Career Goals

As shown in the illustration above, there are short-term and long-term goals. The teenager's primary objective is to become the manager of a company. In order to get there, he needs to achieve his short-term goals, which include passing his high school and college exams, gaining experience by working for a related company, and boosting his experience and skills through further studies.

Short-term goals are those that can be achieved within six months to three years. It may take three to five years or more to achieve long-term goals.

How to Set Career Goals

Defining career goals is just half the battle. An individual must set his mind on accomplishing the goals he sets. However, if one doesn't develop or map out his goals properly, it will be harder to achieve them. When setting career goals, an individual should ensure that they meet the following criteria:

