



**P.B.R. VISVODAYA INSTITUTE OF TECHNOLOGY & SCIENCE
(AUTONOMOUS)**

(Affiliated to J.N.T.U.A, Approved by AICTE and Accredited by NAAC)
KAVALI – 524201, S.P.S.R Nellore Dist., A.P. India. Ph: 08626-243930



7.1.1 MEASURES INITIATED BY THE INSTITUTION FOR THE PROMOTION OF GENDER EQUITY DURING THE YEAR.



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WOMEN EMPOWERMENT CELL

Vision

To effectively impact women to discover their potential and inculcate ethics and values in pursuit of their excellence in a holistic way.

Mission

- ◆ To train women to acquire various skills to become entrepreneurs.
- ◆ Conduct various workshops, seminars and symposiums to imbibe the virtuous and righteous qualities.



WEC HANDBOOK



**P.B.R. VISVODAYA INSTITUTE OF TECHNOLOGY & SCIENCE
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WEC was established in our college on 9th July 2015. Women Empowerment Cell (WEC) has been constructed for students to enhance the understanding of issues related to women, to develop, promote and disseminate knowledge about their role in society. It provides a platform to share their experiences and voices regarding their status in society and suggests ways to improve and empower themselves. It also helps to safeguard the rights of women students and faculty members of college.

The Constitution of India provides for “Gender Equality” and “the Rights of life and liberty” to all persons under Articles 14,19 and 21. It is thus the duty and mandate of every organization to provide maintenance of the fundamental rights to live and work with dignity for all employees: male and female.

Due to the Historical reasons, working women, often face difficulties and challenges at the work place, there by necessitating the need for protective measures that safeguard women’s rights and safety.

WEC strives to maintain and augment the gender – neutral atmosphere of college. The Cell encourages the girls to come forward to talk about women related issues and tries to sensitize the youth about gender reality as the goal to emancipate and empower women. Focus of the Cell to eliminate the discrimination and all forms of violence against women and girl child in Indian Society.

Objectives:

- To Promote a culture of respect and equality for female gender.
- To make them aware about the guidelines of Supreme Court and to ensure that sexual harassment is treated as an unacceptable social behavior within the institution and the society.
- To conduct seminars and workshops to spread information on the numerous opportunities and tools available and train women faculty and female students accordingly.
- To inculcate entrepreneurial attitude among young girls, scientists at the earliest so that they can be “job givers” rather than “job takers”.
- To create opportunities and programmes for female gender to be financially, mentally and emotionally empowered so as to promote their growth as individuals in their own right.

Roles and Responsibilities of WEC:

- To create the awareness and spread the objective of WEC among the girl students.
- To Participate actively in the events and competitions organized by the cell and encourage other girl students to participate.



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- To organize enthusiastically the events of WEC under the guidance of all the Cell.
- To interact regularly with the girl students of the class.
- To empower female faculty, staff and students about general economic and social issues.
- To review safety and security measures for female employees and girl students at PBRVITS campus.

Responsibilities of Institute:

- Ensure a safe environment free from Sexual Harassment for women including prevention and deterrence of Sexual Harassment.
- Prepare and prominently display the policy for the prevention of Sexual Harassment.
- Maintain a proactive program to educate all members as to the definition of sexual harassment and procedures for redressal.
- Undertake workshops and training programmes at regular intervals for sensitizing the members.
- Prominently display notices in various places spreading awareness about the issue of “Sexual Harassment at Workplace” and giving information for the redressal mechanism that has been put in place and encouraging women to file their grievances.
- Facilitate initiation of proceedings under this policy through the institution of Committee against Sexual Harassment for redressal of an acts of sexual harassment. Institute shall constitute for this purpose and it shall be named “ Women Empowerment Cell”.

List of Activities Planned:

- Seminar on Gender Equality.
- Special Lecture on Women Empowerment: A legal perspective.
- Invited talk on Women Entrepreneurship.
- International Women’s Day celebrations.
- Workshop on Women Harassment Preventions.
- Cancer Awareness Programme.
- Sankranti Sambaralu.
- Awareness on the punishments for indulging in offences against women.



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Summary of activities conducted in the academic year 2021-2022

ACADEMIC YEAR	SEMESTER	ACTIVITY NAME
2021-2022	I	1. Invited talk on Women Entrepreneurship
		2. Cancer Awareness Programme
	II	1.Sankranthi Sambaralu
		2.International Women's Day Celebrations



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WOMEN EMPOWERMENT CELL

Date: 02/11/2021

Minutes of Meeting

Opening:

The regular meeting of the Women Empowerment Cell was called to order at 04.00 PM on November 02, 2021 at WEC cell by Ms. M. Pavitra.

Members Present:

1. D Prathyusha Reddi, Adviser
2. M. Pavitra, Co-ordinator
3. K. Sireesha, Member.
4. P.V.N. Rajeswari, Member
5. Ch.Swapna, Member
6. Sk. Shabbir, Member

Members Absent:

Nil

Agenda:

Conduction of a seminar.

Approval of Agenda:

The agenda was unanimously approved.

Approval of Minutes

Members have gone through the previous minutes of the meeting and approved the same.

Ms.M.Pavitra coordinator of WEC welcomed all the members and expressed her happiness about active functioning of the WEC. In her opening remarks, she suggested to motivate more women students towards the personal security aspects and the necessary measures to be taken for the same and to actively participate in WEC activities. She also asked WEC members to conduct more activities.

Ms.M. Pavitra presented the action items of the previous meeting. She confirmed that all actions were closed satisfactorily. Ms.M. Pavitra proposed to conduct a seminar on “**Women Entrepreneurship**” on 11-11-2021 for all II B.Tech women students and faculty members.

After detailed deliberations, the following recommendations were made by the committee:

1. Committee decided Mr.K.VIDHYARANYA, CEO, Emphasis, to be the invitee for the above seminar.
2. The committee asked Ms.PVN.Rajeswari to finalize the venue for conduction of the event.



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3. Dr.D.Prathyusha Reddi advised the members to involve few women students as volunteers.
4. Committees were also formed for the smooth conduction of the seminar.

Committees	Incharge	Duties
Invitation	Ms.M. Pavitra Sk. Shabbir P.V.N. Rajeswari Volunteer girl students	Invite Guest
Stage	K. Sireesha Ch.Swapna Volunteer girl students	Stage decoration, Anchoring
Reception	P.V.N. Rajeswari K.Rajesh Volunteer girl students	Arrangement of Tea, Snacks and Lunch

Adjournment

Meeting was adjourned at 04.45 PM by Ms. K. Sireesha. The next general meeting will be at 10.00 AM on March 03, 2022 in the WEC cell.

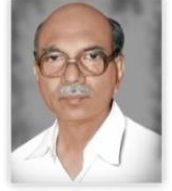
Minutes prepared by

(M. Pavitra)



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08-11-2021

CIRCULAR

All the staff members (Teaching and Non Teaching) and Final B.Tech Women students are hereby informed that a Seminar on “**Women Entrepreneurship**” will be conducted on 11.11.2021 from 10:00 AM to 1:00 PM at conference hall, Cotton Block. So all of you are invited to attend, use the opportunity and make the event a grand success.

TP±

WEC Co-ordinator

Copy to:

1. Chairman
2. Academic Director
3. IQAC
4. All HOD's
5. First Year Co Ordinator
6. Accounts
7. Library
8. All Notice boards.



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WOMEN EMPOWERMENT CELL

EVENT REPORT

NAME OF THE EVENT	: Seminar on “WOMEN ENTREPRENEURSHIP”
DATE OF EVENT	: 11-11-2021
TIME	: 10:00 A.M. to 1:00 P.M
VENUE	: Conference Hall, Cotton Block
PARTICIPANTS	: Final B. Tech. Girl Students and Faculty Members
EVENT CO-ORDINATOR	: Ms. M. Pavitra
RESOURCE PERSON	: Mr. VIDHYARANYA

REPORT:

As a part of “**International Womens day**” celebrations, a seminar was conducted by the Women Empowerment Cell, PBRVITS on 11-11-2021 as part of Women’s day to motivate the girl students on “**Women Entrepreneurship**”.The event is chaired by the **Mr. VIDHYARANYA**. This program was organized for all Final year B.Tech. girl students and faculty. About 150 students and 13 faculty members attended the seminar.

Mrs. M. Pavitra, Co-ordinator has briefly introduced the Guest speaker to the audience. The talk started with the M. Kirzner’s statement on entrepreneurs as; “one who perceives what others have not seen and acts upon that perception”.

He also discussed on how women entrepreneurs can drive economic growth, create job opportunities, innovate, and improve the economy. He also emphasized the future entrepreneurs to complete the lifecycle of entrepreneurship which includes -- starting a venture, raising money, exiting it, and giving in to healthy returns.

Finally concluded with the statement “The fact remains that the citadels of excellence in academic, politics, administration, business and industry are no longer the prerogatives of men in India”

OUTCOMES:

1. Students gain knowledge on entrepreneurship.
2. Few students may become future entrepreneurs.


Signature of the Coordinator

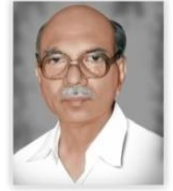

PRINCIPAL

Principal
PARVATHAREDDY BABUL REDDY
VISVODAYA INSTITUTE OF TECHNOLOGY & SCIENCE
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PHOTOGRAPHS (Min. 2 to 3)





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WOMEN EMPOWERMENT CELL

ACADEMIC YEAR: 2021-2022

Date: 27/12/2021

Minutes of Meeting

Opening:

The regular meeting of the Women Empowerment Cell was called to order at 04.00 PM on December 27, 2021 at WEC cell by Ms. M. Pavitra.

Members Present:

4. M. Pavitra, Co-ordinator
5. K. Sireesha, Member.
4. P.V.N. Rajeswari, Member
5. Ch.Swapna, Member
6. Sk. Shabbir, Member

Members Absent:

Nil

Agenda:

Conduction of a Lecture.

Approval of Agenda:

The agenda was unanimously approved.

Approval of Minutes

Members have gone through the previous minutes of the meeting and approved the same.

Ms.M.Pavitra coordinator of WEC welcomed all the members and expressed her happiness about active functioning of the WEC. In her opening remarks, she suggested to motivate more women students towards the personal security aspects and the necessary measures to be taken for the same and to actively participate in WEC activities. She also asked WEC members to conduct more activities.

Ms.M. Pavitra presented the action items of the previous meeting. She confirmed that all actions were closed satisfactorily. Ms.M. Pavitra proposed to conduct a lecture on “**Cancer Awareness** ” on 30-12-2021 for all B.Tech women students and faculty members.

After detailed deliberations, the following recommendations were made by the committee:

1. Committee decided Dr. P.R. Latha Kumari M.B.B.S., D.G.O, to be the invitee for the above programme.
2. The committee asked Ms.PVN.Rajeswari to take care of the attendance of the students and asked to avoid discrepancies.



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3. Sk. Shabbir advised the members to involve few women students as volunteers.
4. Committees were also formed for the smooth conduction of the seminar.

Committees	Incharge	Duties
Invitation	Ms.M. Pavitra Sk. Shabbir P.V.N. Rajeswari Volunteer girl students	Invite Guest
Stage	K. Sireesha Ch.Swapna Volunteer girl students	Stage decoration, Anchoring
Reception	P.V.N. Rajeswari K.Rajesh Volunteer girl students	Arrangement of Tea, Snacks and Lunch

The committee proposed to conduct an event “Sankranti Sambaralu” as a part of WEC activity schedule during the 2nd week of January tentatively.

Adjournment

Meeting was adjourned at 04.45 PM by Ms. K. Sireesha. The next general meeting will be at 10.00 AM on January 27, 2022 in the WEC cell.

Minutes prepared by

(M. Pavitra)



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CIRCULAR

29-12-2021

All the staff members (Teaching and Non Teaching) and Final B.Tech Women students are hereby informed that a Lecture on “**Cancer Awareness**” will be conducted on 30.12.2021 from 10:00 AM to 1:00 PM at conference hall, Cotton Block. So all of you are invited to attend, use the opportunity and make the event a grand success.

WEC

WEC Co-ordinator

Copy to:

1. Chairman
2. Academic Director
3. IQAC
4. All HOD's
5. First Year Co Ordinator
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WOMEN EMPOWERMENT CELL

ACADEMIC YEAR: 2021-2022

EVENT REPORT

NAME OF THE EVENT	: A lecture on “Cancer Awareness”
DATE OF EVENT	: 30-12-2021
TIME	: 10:00 A.M. to 1:00 P.M
VENUE	: Conference Hall, Cotton Block
PARTICIPANTS	: Final B. Tech. Girl Students and Faculty Members
EVENT CO-ORDINATOR	: Ms. M. Pavitra
RESOURCE PERSON	: Dr. P.R. Latha Kumari M.B.B.S., D.G.O (Gynecologist)

REPORT:

A lecture on “Cancer Awareness” was conducted by the Women Empowerment Cell, PBRVITS on 30-12-2021. To deliver the talk Dr. P.R. Latha Kumari M.B.B.S., D.G.O (Gynecologist) has been invited. This program was organized for all B.Tech. girl students and faculty members. About 150 students and 13 faculty members attended for this program.

Mrs. M. Pavitra, Co-ordinator has briefly introduced the Guest speaker to the audience. Then she invited Dr. P.R. Latha Kumar to deliver her talk. In her deliberation, Dr. P.R. Latha Kumari has explained about the ‘Cancer -Prevention Strategies for Younger Generation’

She also suggested some measures to overcome cancer for younger generation. Youth go through many physical and social changes as they grow into adults. These changes create unique opportunities for cancer prevention. By addressing certain exposures and behaviour’s among today’s youth, we can reduce their chances of getting cancer in the future.

OUTCOMES:

1. Students gained knowledge on Cancer -Prevention Strategies for Younger Generation
2. Students were motivated and had a great learning experience from this program.


Signature of the Coordinator


PRINCIPAL

Principal
PARVATHAREDDY BABUL REDDY
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WOMEN EMPOWERMENT CELL

ACADEMIC YEAR: 2021-2022

Date: 03-01-2022

Minutes of Meeting

Opening:

The regular meeting of the Women Empowerment Cell was called to order at 10.00 AM on January 3rd, 2022 by Ms. M. Pavitra.

Members Present:

1. M. Pavitra, Co - ordinator
2. K. Sireesha, Member
3. P.V.N. Rajeswari, Member
4. Ch.Swapna, Member
5. Sk. Shabbir, Member

Members Absent:

Nil

Agenda:

Conduction of Sankranti Sambaralu Programme.

Approval of Agenda

The agenda was unanimously approved.

Approval of Minutes

Members have gone through the previous minutes of the meeting and approved the same.

Ms.M. Pavitra coordinator of WEC welcomed all the members and expressed her happiness about active functioning of the WEC. In her opening remarks, she suggested to motivate more women students to follow our tradition.

Ms.M. Pavitra presented the action items of the previous meeting. She confirmed that all actions were closed satisfactorily. Ms.M. Pavitra proposed to conduct “Sankranti Sambaralu” Programme on 12-01-2022 for all B.Tech women students and faculty members.

After detailed deliberations the following recommendations were made by the committee:

1. Committee decided Dr. D. Prathyusha Reddi, Academic Director, PBR VITS to be the invitee for the above programme.
2. The committee appointed Ms.Ch. Swapna to take care of the attendance of the students and asked to avoid discrepancies.
3. Committees were also formed for the smooth conduction of the programme.



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Committees	In-charge	Duties
Invitation	Ms.M. Pavitra Ch.Swapna Volunteer girl students	Invite Guest
Stage	K. Sireesha P.V.N. Rajeswari Volunteer girl students	Stage decoration, Anchoring
Reception	Sk. Shabbir N.Sivakrishna Volunteer girl students	Arrangement of Tea, Snacks and Lunch

Adjournment

Meeting was adjourned at 10.45 AM by Ms. M. Pavitra. The next general meeting will be at 10.00 AM February 25, 2022 in the WEC cell.

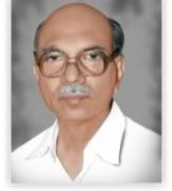
Minutes prepared by

(M. Pavitra)



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CIRCULAR

09-01-2022

All the B.Tech women students and staff members (Teaching and Non Teaching) are hereby informed that “Sankranti Sambaralu Programme.” celebrations will be organized on 12.01.20212 from 09:00 AM to 04:00 PM at open place . So all of you are invited to attend and make the event a grand success.

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WEC Co-ordinator

Copy to:

1. Chairman
2. Academic Director
3. IQAC
4. All HOD's
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WOMEN EMPOWERMENT CELL

ACADEMIC YEAR: 2017-2018

EVENT REPORT

NAME OF THE EVENT	: “Sankranti Sambaralu Programme.”
DATE OF EVENT	: 12-01-2022
TIME	: 09:00 A.M. to 4:00 P.M
VENUE	: Open place, PBR VITS.
PARTICIPANTS	: All B. Tech. Girl Students and Faculty Members
EVENT CO-ORDINATOR	: Ms. PVN Rajeswari
RESOURCE PERSON	: R. Sravanthi, HOD, ECE Departmenty, PBR VITS.

REPORT:

“Sankranti Sambaralu Programme was organized by the Women Empowerment Cell on 12-01-2022 to explore our tradition. The event is chaired by the Ms. PVN Rajeswari, **WEC Committeee Member**. This program was organized for all B.Tech. girl students and faculty members. About 160 students and 35 faculty members were attended for this program.

Ms. PVN Rajeswari member of Women Empowerment Cell, PBR VITS has briefly introduced the Guest speaker to audience. Then she invited **R. Sravanthi, HOD, ECE Departmenty, PBR VITS** to start the programme. Attired in conventional costumes women faculty and students were prepared the ‘Ponghal’, prepare grand rangolis with gobbemmalu, bhogi mantaluand and offered workshop to Sun God making significance of the festival.

OUTCOMES:

1. Students actively participated in the Rangoli Event on this occasion.
2. This programme inculcated students to know our tradition and culture.

TP±

Signature of the Coordinator

Bom

PRINCIPAL

Principal
PARVATHAREDDY BABUL REDDY
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WOMEN EMPOWERMENT CELL

ACADEMIC YEAR: 2021-2022

Date: 04-03-2022

Minutes of Meeting

Opening:

The regular meeting of the Women Empowerment Cell was called to order at 10.00 AM on March 4th, 2022 by Ms. M. Pavitra.

Members Present:

1. M. Pavitra, Co - ordinator
2. K. Sireesha, Member
3. P.V.N. Rajeswari, Member
4. Ch.Swapna, Member
5. Sk. Shabbir, Member

Members Absent:

Nil

Agenda:

Conduction of Women's day celebrations.

Approval of Agenda

The agenda was unanimously approved.

Approval of Minutes

Members have gone through the previous minutes of the meeting and approved the same.

Ms.M. Pavitra coordinator of WEC welcomed all the members and expressed her happiness about active functioning of the WEC. In her opening remarks, she suggested to motivate more women students towards the personal security aspects and the necessary measures to be taken for the same.

Ms.M. Pavitra presented the action items of the previous meeting. She confirmed that all actions were closed satisfactorily. Ms.M. Pavitra proposed to conduct **Women's day celebrations** on 08-03-2022 for all B.Tech women students and faculty members.

After detailed deliberations the following recommendations were made by the committee:

1. Committee decided Dr. D. Prathyusha Reddi, Academic Director, PBR VITS to be the invitee for the above programme.
2. The committee appointed Ms.Ch. Swapna to take care of the attendance of the students and asked to avoid discrepancies.
3. Committees were also formed for the smooth conduction of the workshop.



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Committees	In-charge	Duties
Invitation	Ms.M. Pavitra Ch.Swapna Volunteer girl students	Invite Guest
Stage	K. Sireesha P.V.N. Rajeswari Volunteer girl students	Stage decoration, Anchoring
Reception	Sk. Shabbir N.Sivakrishna Volunteer girl students	Arrangement of Tea, Snacks and Lunch

Adjournment

Meeting was adjourned at 10.45 AM by Ms. M. Pavitra. The next general meeting will be at 10.00 AM September 9th, 2022 in the WEC cell.

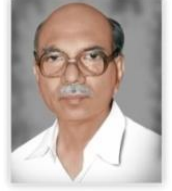
Minutes prepared by

(M. Pavitra)



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PBRVITS/PROG/CIR/11/2022

Date: 04/03/2022

CIRCULAR

All the I B.Tech., M .Tech. & MBA girl students, Women faculty and staff are informed to attend the “International Women’s Day” programme organized by Women Empower Cell(WEC) on 8th march, 2022 at 11.30 AM in E class Room, Cotton block.

Copy to:

1. Chairman
2. Academic Director
3. IQAC
4. All HOD’s
5. First Year Co Ordinator
6. Women Empowerment Cell
7. Accounts
8. Library
9. All Notice boards.

Bon

PRINCIPAL

Principal
PARVATHAREDDY BABUL REDDY
VISVODAYA INSTITUTE OF TECHNOLOGY & SCIENCE
(AUTONOMOUS)
KAVALI - 524201 S P S R Nellore Dist. A.P



**P.B.R. VISVODAYA INSTITUTE OF TECHNOLOGY & SCIENCE
(AUTONOMOUS)**

(Affiliated to J.N.T.U.A, Approved by AICTE and Accredited by NAAC)
KAVALI – 524201, S.P.S.R Nellore Dist., A.P. India. Ph: 08626-243930



WOMEN EMPOWERMENT CELL

ACADEMIC YEAR: 2021-2022

EVENT REPORT

NAME OF THE EVENT	: “International Women’s Day Celebrations”
DATE OF EVENT	: 08-03-2022
TIME	: 09:00 A.M. to 4:00 P.M
VENUE	: Conference Hall, PBR VITS.
PARTICIPANTS	: All B. Tech. Girl Students and Faculty Members
EVENT CO-ORDINATOR	: Ms. PVN Rajeswari
RESOURCE PERSON	: Dr. D. PRATHYUSHA REDDI, Academic Director, PBR VITS.

REPORT:

International Women’s Day Celebrations were organized by the Women Empowerment Cell on 08-03-2022 to explore the knowledge on “**Awareness on various working opportunities for Women**”. The event is chaired by the **Dr. D. PRATHYUSHA REDDI, Academic Director**. This program was organized for all B.Tech. girl students and faculty. About 150 students and 15 faculty members were attended for this program.

Ms M.Pavitra, Co-ordinator of Women Empowerment Cell, PBR VITS has briefly introduced the Guest speaker to audience. Then she invited **Dr. D. PRATHYUSHA REDDI, Academic Director** who enlighten the importance of the women in the society and family who will play a key role in discharging various responsibilities without any deviations.

OUTCOMES:

1. Students gained knowledge on various opportunities outside after completion of their course and to select the better opportunity for bright future.
2. This training also helped the women faculty members to explore the various fields for women and to motivate the girl students to opt the better field.

TP±

Signature of the Coordinator

Bow

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Figure: International Women's Day



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