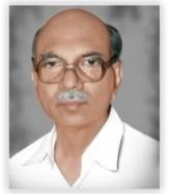




P.B.R. VISVODAYA INSTITUTE OF TECHNOLOGY & SCIENCE

(Affiliated to J.N.T.U.A, Approved by AICTE and Accredited by NAAC)

KAVALI – 524201, S.P.S.R Nellore Dist., A.P. India. Ph: 08626-243930



CAREER GUIDANCE CELL

DEPARTMENT OF EEE

CAREER GUIDANCE CELL ACTIVITIES

SUMMARY

AY: 2020-2021

S.No	Name of the Event	Date	Resource Person with Designation
	Career Guidance Cell First Meeting for the Academic Year 2019-2020	10/12/2020	Committee Members of Career Guidance Cell
1	Webinar on “Utilizing Social Media in your Job Search”	08/01/2021	Mr. Sandeep Reddy, Hr Manager, Astra Microwave, Hyderabad

**Sd/-
Head of the Department**



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CAREER GUIDANCE CELL

EVENT REPORT

NAME OF THE EVENT: UTILISING SOCIAL MEDIA IN YOUR JOB SEARCH

DATE OF THE EVENT : 08-01-2021

TIME: 02:00 PM - 04:00 PM

VENUE: Webinar

PARTICIPANTS: IVth Year Students of all Branches

EVENT COORDINATOR: Career Guidance Cell

RESOURCE PERSON: Mr. Sandeep Reddy, HR Manager, Astra Microwave, Hyderabad

REPORT:

A webinar on "UTILIZING SOCIAL MEDIA IN YOUR JOB SEARCH" was conducted by Mr. Sandeep Reddy, HR Manager, Astra Microwave, Hyderabad. The program was arranged by the Career Guidance Cell and was well received with a wonderful response.

Most employers and recruitment agencies today are using social media to source the right candidates, which means it should be a big part of your job search strategy. On-line social network sites have become an essential forum to advertise your skills and allow you to establish your social brand, network with people online, identify job opportunities, and turn those leads into real-life job opportunities.

The seminar went on well with proper motivation to the students about how they can take advantage of the social media channels in their job search. On the whole, the students were greatly satisfied with the webinar. It was very active and alive.

OUTCOMES :

- Students grew up in their confidence and gained a lot of hope about their job search in future
- Students learned a step by step approach to building career plans and got a bird's eye view of how they can take advantage of the social media job search
- They interacted with the trainer and got many of their doubts cleared
- They gained knowledge on how to build interpersonal skills for their future careers.

EVENT PICTURES:





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CAREER GUIDANCE CELL

Feedback on Guest Lecture/Training/Seminar

Title of the Program: Utilizing Social Media In Your Job Search

Name of the Resource Person: Mr Sandeep Reddy, HR Manager, Astra Microwave

Date: 23 -01 - 21

Name of the Student:

Branch:

Choose: 5-Excellent, 4- Very Good, 3- Good, 2- Fair, 1- Poor

S.No	Description	5	4	3	2	1
1	Organization of Subject in Logical Sequence					
2	Clarity and audibility of Speech					
3	Method of Explanation with proper Illustrations & Examples					
4	Way of Raising doubts & Effective clarification of doubts					
5	Relevance of the lecture to the topic announced					

Any Other Feedback:

Signature (Optional)



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CAREER GUIDANCE CELL

Title of the Program: Utilizing Social Media In Your Job Search

Date: 23-01-2021

STUDENT'S FEEDBACK ANALYSIS

The webinar has proven to be informative and engaging, providing valuable insights. The content was relevant and well- presented. The speaker demonstrated a clear understanding of the topic and encouraged students to participate in the interactive sessions. The delivery of the material was exceptional and highly beneficial for numerous students. The event was expertly organized, with students giving positive feedback. The overall organization of the program was commendable and all students express their satisfaction with this program.

Head

Career Guidance Cell