



**P.B.R. VISVODAYA INSTITUTE OF TECHNOLOGY & SCIENCE  
(AUTONOMOUS)**

*(Affiliated to J.N.T.U.A, Approved by AICTE and Accredited by NAAC)*  
**KAVALI – 524201, S.P.S.R Nellore Dist., A.P. India. Ph: 08626-243930**



**CAREER GUIDANCE CELL**

**DEPARTMENT OF EEE**  
**CAREER GUIDANCE CELL ACTIVITIES**

**SUMMARY**

**AY: 2022-2023**

<b>S.No</b>	<b>Name of the Event</b>	<b>Date</b>	<b>Resource Person with Designation</b>
	Career Guidance Cell Meeting for the Academic Year 2022-2023	23/07/2022	Committee Members of Career Guidance Cell
1	Awareness program on MSME ( Micro, Small & Medium Enterprise)	18/04/2023	Prof D Vishnu Murthy, Ap State Council Member, MSME
2	Awareness program on GATE	25/11/2022	Mr Vishnu Vardhan, Senior Trainer, Time Coaching Institute, Hyderabad

**Sd/-**  
**HEAD OF THE DEPARTMENT**



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## CAREER GUIDANCE CELL

### EVENT REPORT

**NAME OF THE EVENT:** Awareness Program on MSME(Micro, Small & Medium Enterprise)

**DATE OF THE EVENT:** 18-04-2023

**TIME:** 10:00 AM - 12:00 PM & 2.00 PM - 4.00 PM

**VENUE:** A-Block, 204, Vits Campus 2

**PARTICIPANTS:** IV Year Students of All Branches.

**EVENT CORDINATOR:** Career Guidance Cell

**RESOURCE PERSON:** Prof. D Vishnu Murthy, AP State Council Member, MSME

### REPORT:

A seminar on "Awareness Program on MSME (Micro, Small & Medium Enterprise)". The Ministry of Micro, Small and Medium Enterprises, a branch of the Government of India, and is the executive body for the formulation and administration of rules, regulations and laws relating to micro, small and medium enterprises in India. The program was arranged by the Career Guidance Cell and the seminar was delivered by Prof. D Vishnu Murthy, AP State Council Member, MSME.

Students have a wide range of career opportunities across various industries due to the increasing demand for advanced technology in today's world. This session is to encourage the students' community to consider entrepreneurship as a career option who are about to graduate. By the end of this session students can understand the valuable insights into MSME Sector.

This seminar was to enlighten students about the significance of MSME,s in the economy and its role in job creation. The topics covered included business planning, financial Support, marketing strategies and accessing funding and resources. This seminar helped the students to learn about the services provided by the Ministry of MSME.



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### CAREER GUIDANCE CELL

#### **OUTCOMES:**

- This session helped the students in developing and nurturing their new innovative ideas for the production of useful products
- The students were able to understand that MSME provides financial assistance to set up self-employment ventures and generate sustainable employment opportunities in rural as well as urban areas
- The students became aware of the various government schemes and incentives available to MSME,s, which could be advantageous if they decide to establish their own business in the future.
- This session helped the students to consider entrepreneurship as a viable career path.

#### **CONCLUSION:**

In conclusion this session is proven to be valuable for students in enriching their learning experiences and improving their academic performance.

We extend our sincere gratitude to Prof. D Vishnu Murthy, for sharing his expertise and insights on career opportunities in MSME.

We also thank the members of Career Guidance Cell for their efforts and making this seminar a success

Chairman

Career Guidance Cell  
(B Vamsee Mohan)



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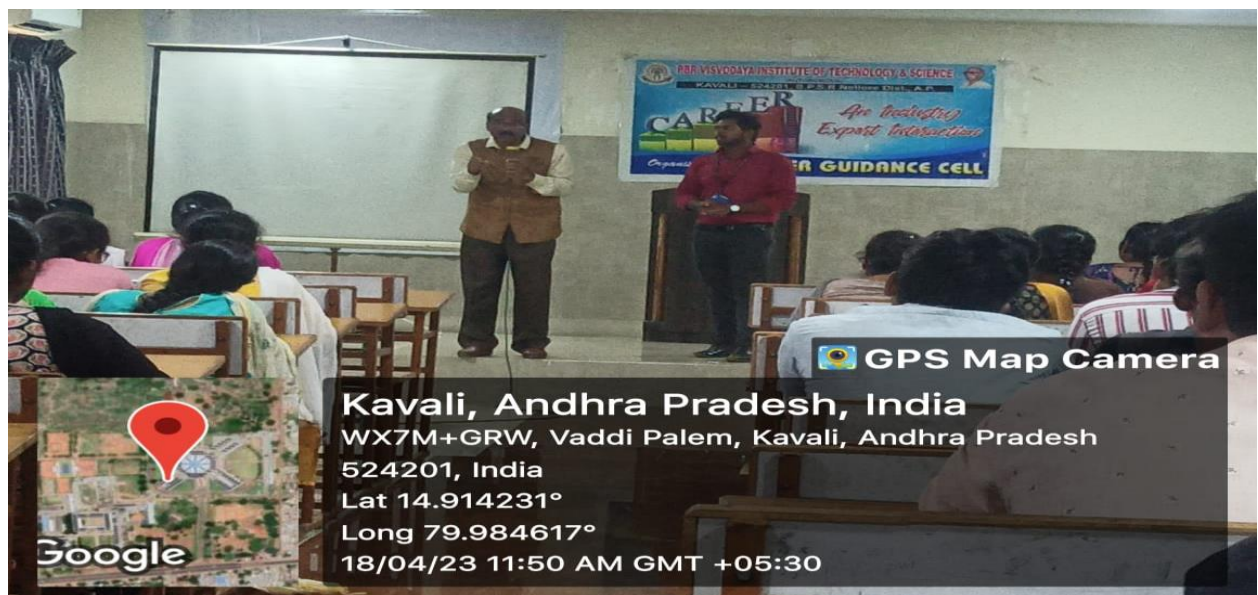
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**CAREER GUIDANCE CELL**

## EVENT PICTURES:





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**CAREER GUIDANCE CELL**

**Feedback on Guest Lecture/Training/Seminar**

**Title of the Programme:** Awareness Program on MSME(Micro, Small& Medium Enterprise)

**Name of the Resource Person:** Prof. D Vishnu Murthy, AP State Council Member, MSME

**Date:** 18-04 - 23

**Name of the Student:**

**Branch:**

**Choose:** 5-Excellent, 4- Very Good, 3- Good, 2- Fair, 1- Poor

S.No	Description	5	4	3	2	1
1	Organization of Subject in Logical Sequence					
2	Clarity and audibility of Speech					
3	Method of Explanation with proper Illustrations & Examples					
4	Way of Raising doubts & Effective clarification of doubts					
5	Relevance of the lecture to the topic announced					

**Any Other Feedback:**

**Signature (Optional)**



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**CAREER GUIDANCE CELL**

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**Title of the Programme:** Awareness Program on MSME  
(Micro, Small & Medium Enterprise)

Date: 18-04-2023

### STUDENT'S FEEDBACK ANALYSIS

The seminar has proven to be informative and engaging, providing valuable insights. The content was relevant and well- presented. The speaker demonstrated a clear understanding of the topic and encouraged students to participate in the interactive sessions. The delivery of the material was exceptional and highly beneficial for numerous students. The event was expertly organized, with students giving positive feedback. The overall organization of the program was commendable and all students express their satisfaction with this program.

Head

Career Guidance Cell  
(B Vamsee Mohan)



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### CAREER GUIDANCE CELL

#### EVENT REPORT

NAME OF THE EVENT: Awareness Program on GATE

DATE OF THE EVENT: 25-11-2022

TIME: 10:00 am - 12:00 pm & 2.00 pm to 4.00 pm

VENUE: A-Block, 204, Vits Campus 2

PARTICIPANTS: IV & III Year Students of all branches

EVENT CORDINATOR: Career Guidance Cell

RESOURCE PERSON: Mr Vishnu Vardhan, Senior Trainer, Time Coaching Institute, Hyderabad

#### REPORT:

The Department of Career Guidance Cell has conducted "Awareness program on GATE" for III and IV year students. Mr. Vishnu Vardhan Senior Trainer, Time Coaching Institute, Hyderabad delivered the seminar. This type of Initiative can be beneficial for the students who are interested in pursuing higher education and career opportunities through GATE exam. The program was well received with a wonderful response.

The seminar was a comprehensive session that covered various aspects of the GATE examination. The Key Points of the seminar:

- Main objectives of GATE
- GATE Exam
- How to prepare for GATE
- GATE Syllabus
- Time Management





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#### **Conclusion:**

The seminar was highly informative and was well received by the attending students. Students actively participated in the interactive session and clarified their doubts about GATE exam.

In conclusion this session is proven to be valuable for students pursuing this field and can look forward to a promising and rewarding career ahead.

We extend our sincere gratitude to Mr. Vishnu Vardhan for sharing his expertise and insights with our students.

We also thank the members of Career Guidance Cell for their efforts and making this seminar a success.

Chairman

Career Guidance Cell  
(B Vamsee Mohan)



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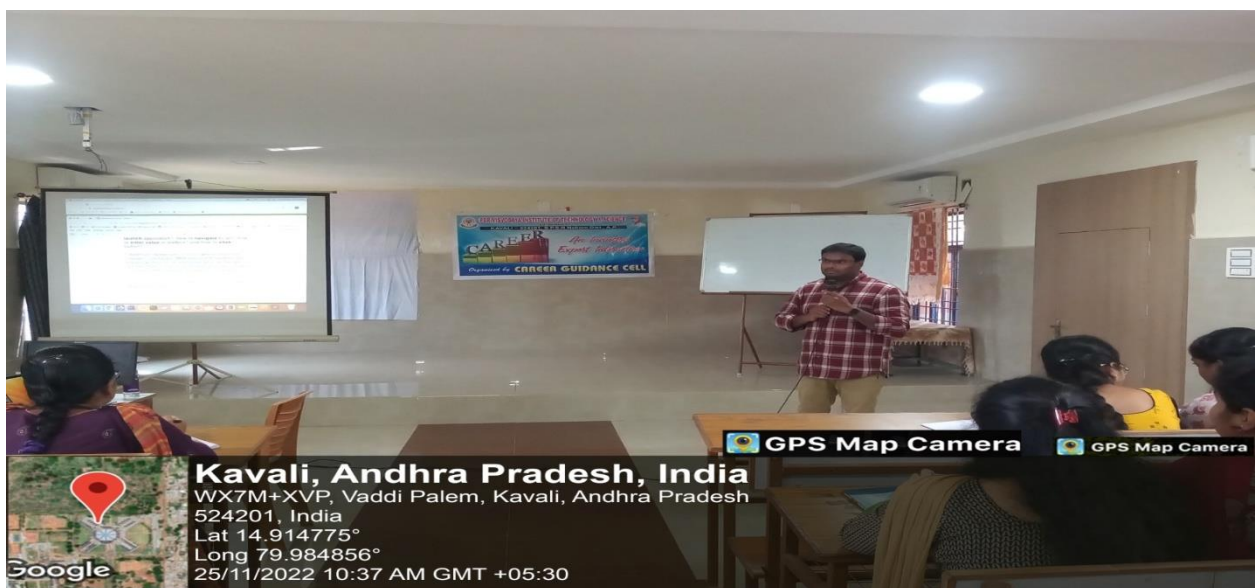
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## CAREER GUIDANCE CELL

### EVENT PICTURES:





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**CAREER GUIDANCE CELL**

**Feedback on Guest Lecture/Training/Seminar**

**Title of the Program :** Awareness Program on GATE

**Name of the Resource Person:** Mr Vishnu Vardhan, Senior Trainer

Time Coaching Institute, Hyderabad

**Date:** 25-11 - 22

**Name of the Student:**

**Branch:**

**Choose:** 5-Excellent, 4- Very Good, 3- Good, 2- Fair, 1- Poor

S.No	Description	5	4	3	2	1
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**Any Other Feedback:**

**Signature (Optional)**



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**Title of the Program:** Awareness Program on GATE

Date: 25-11-2023

### STUDENT'S FEEDBACK ANALYSIS

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